

JULY NEWSLETTER

www.PinoleArtisans.org

**GENERAL MEETING
FRIDAY, JULY 11TH, 7:00PM**

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THE PINOLE ART CENTER

The Pinole Artisans
Foundation
Gallery and Classes
2221 Pear Street
Pinole, CA 94564
(510) 724-2008
Gallery Hours
Tuesday—Saturday
10:30—4:30

NOTE THE DATE & LOCATION

The July meeting is being held on the second Friday (instead of the usual first Friday of the month) to accommodate travel and absences for the Fourth of July Holiday. Join us at the **Pinole United Methodist Church** (at 2000 San Pablo Avenue, right past the bus stop mural) at 7:00 PM.

This month we will begin a hands-on project which we will complete at the August meeting. One of our newer members, Rimona Gale, along with Vickie Resso will be showing us how to decorate dried gourds...bring sharpies of all colors, which work great on the gourds. Other materials will be provided.



Photo by Alan Vaughn

FOUNDATION EVENTS & INFORMATION

Though the temperatures and skies may not show it, Summer has arrived. The current show, "A Touch of Color," looks wonderful...Our Thanks to all of those who work so hard to hang artwork, arrange jewelry, make labels, and keep all the details organized, especially Joan! We have many new members exhibiting their artwork and this show will only run until the end of the month so stop by before then to check it out.

For those of you who have been members for a while now, you know that we are a young-but-growing organization. Every month we have new members, and almost every time I sit in the Gallery, first-timers come in and take a look around. As our organization grows and we bring more awareness to art in our community, we

are also learning a lot about this experience of running a Gallery.

With that in mind, we have a request: Because of all the unavailable parking places in downtown Pinole, secondary to construction, we have been asked by our landlady to please save the parking on our side of Pear Street for customers only. This request has gone out to all tenants of the building. Parking for loading and unloading is OK, but should be brief. Please cooperate with this request! There is one handicapped parking place in the rear of the building for those with the credentials to use it.

We are also making some changes in the gallery to improve our use of the space. We have acquired two additional jewelry cases, one of which will go in the back room, and a case with shelves to display other sculptural

and 3-D pieces. We will also be getting a new display for our business cards and removing the large desk in the back room. Bear with us while we make these improvements. Once things are in their final places, we will put out a call for more jewelry.

We are also experimenting with Grand Opening Events. For the next several shows, Grand Opening hours will be Saturday's from 1:00 PM to 4:30 PM. (See the President's Letter for more information).

Last month, I forgot to mention to you all that the Bylaws you all received in the mail were adopted. Thank you to all of you who participated by exercising your voice as members. If you need a copy, please let me know.

Secretary,
Amanda Bruun

LETTER FROM THE PRESIDENT'S DESK

Dear Artisans,

If it weren't for all the smoke in the air summer would be a lot more pleasant, but hopefully the fires will be out soon and not too many people will be burned out of their homes!

We had pretty good sales at our Grand Opening last Saturday, but artist participation was limited, leading to a lot of work for those who were there. This has spurred some thinking on my part, and some conclusions in regard to how we will do Grand Openings in the future. We will no longer remain open until 6 PM on Grand Opening events (The foot traffic after 4:30 PM doesn't support remaining open for that extra time frame). We will also no longer provide food unless at Take-In we have a full slate of artist's to cover the whole day as hosts of the

event. Grand Openings will still be advertised and flyers will be available at Take-In for you to send to your friends.

We are also planning some changes in the length of shows. There will be three more shows this year of approximately two months each. "Hot Summer Days" will run from July 31 to September 25. "Autumn Repose" will run from September 25 to November 20. "Holiday Antics" will run from November 20 to January 8, 2009. Next year, all shows will be approximately two months in length. Take-In is always on the Tuesday before these dates and the Grand Openings are always the Saturday following these dates.

My sincere thanks to all those who brought food and friends to the Grand Opening, and very special thanks to Semion and Mila who

stayed long after they were scheduled to help me clean up!

Paper work for the "Hot Summer Days" Show will be available for participants to pick up at the July Pinole Artisans Meeting on Friday, July 11 at 7:00 PM. (This is not our regular meeting day! We had to delay by one week because of the Fourth of July Holiday.) See you there.

Your President,
Joan Landis



GALLERY REMINDERS

Be On Time: We have two shifts of people coming into the Art Center, morning and afternoon. If the morning shift is late, it inconveniences Semion who graciously keeps the key and cash box for us. If the afternoon shift is late, it inconveniences the morning shift because they cannot leave until the next shift is in place. If you are working the afternoon shift and are going to be late returning the keys and cash box to Semion's, at least give them a call to let them know so they can plan accordingly. Please, please think about this and get organized so you do not eat up another person's time. Early is much better than late!!!

Sales: The receipt book has three copies of each sale: The white one is for the customer, the yellow one goes in the envelope for Penny (our Treasurer) with any credit receipts

attached, & the pink one always stays in the receipt book for our records.

*Make sure you always write the name of the Artist and the number of the piece sold. Also mark it off on the Artists inventory (in the two far right columns on inventory sheets kept in the box under the desk). You should also call the Artist to let them know that a piece sold, and invite them to bring in a similar sized replacement.

Closing: Don't forget to turn off all lights (in all three rooms, hallways, closets, and in the jewelry cases), heaters, air conditioners, fans, copy machine, coffee pot, etc.

*Blinds are closed with the blades facing up so that light doesn't come in and damage the artwork.

*Jewelry cases are always to be covered with the dark blue sheets.

*Make sure someone has called the sitters for the next day (record of this should be written down on the daily activity log). Don't forget to give the AM sitters each other's phone numbers so they can arrange who is going to pick up the key and cash box.

*Reconcile the cash box so that it is back to \$50 exactly. This means removing any cash sales for the day, and placing them in the envelope for Penny at the bottom of the box.

*On the envelope, write "For Penny," the date, and the names of all of the sitters for the day. All yellow receipts for the day, signed credit receipts, cash, and checks from sales, or new memberships, etc. should be placed in this envelope and sealed.

If you have any questions, don't be shy, just ask!

ARTISANS BULLETIN BOARD

The Library Show: The new show, "California Dreamin'" has been hung and will hold it's **Reception Wednesday, July 2nd, from 7-8:30 PM.** We would love for all Artisans to come out and show their support and enjoy as Claire Baker reads some of her poetry.

Farmers' Market: The farmer's market has been averaging about 5 Artisans participating each weekend and has been going well. More than anything, the people love the presence of art and the artists love the community at the market. If you participate in the Farmers' Market or would like to do so in the future, we will soon have new forms with Farmers' Market Policies for you to sign.

Pro Arts: There were a half-dozen or so artists participating in both weekends of our first year of Pro Arts Open Studios this June. While we had all hoped for more people to attend, we all sold something and were happy with the event. Next year we will be planning much further in advance!

Painting Journey—A Meditative Art Process Class with Patrice Stone: You do not have to go way outside yourself to come into real conversation with your soul and with the mysteries of the spiritual world. The eternal is at home-within you.

Painting as a process provides an opportunity for self-discovery and inner exploration in a creative endeavor without focusing on the end result. The process allows one to focus on feelings and a sense of curiosity rather than techniques, talent or skill.

Talent is universal, it comes out of openness to do the simple things with integrity – a rough image can be the most creative response you can make. There is a freedom in not having to make things in perfect proportions.

If you are feeling blocked, overwhelmed or stressed, come paint. You will learn how to keep a painting going, with freedom from judgment. We will discuss the process, not the paintings, and how to stay inspired to paint outside of the classroom.

Materials (paint and papers) provided for a fee of \$5 per session. Bring to class your willingness to play and a round watercolor brush of any size.

Classes are held at Patrice's Studio in San Pablo. Contact Patrice at (510) 235-2328 or by e-mail at Patrice@berkeley.edu for more information.

Open Studio: Heidi Rand will be having an Open Studio the first two weekends of July: July 5th-6th and 12th-13th, at her studio located at 5810 Barrett Ave. in El Cerrito (cross street is Edwards) from 10:00 am to 5:00 pm. A nature photographer, Heidi uses her photographs in mixed media creations and prints or transfers to a wide range of materials, including fabric, tile, wood, metal and rock. See some of her work at www.GardenDelightsArts.com

Sign Artists Needed: Donna Now has been transferred to the New Trader Joe's store (Grand Opening July 11th Ribbon Cutting 8:30 am) and wanted to ask you all if you knew anyone who might be interested in being a part-time sign artist at the new Pinole store. They are looking for someone soon to make signs, mostly lettering, not fine art masterpieces, so nice penmanship is very important! You would get a 10% discount plus benefits after 3 months, plus it's fun, you'll get to try all kinds of yummy foods, and work for a nice manager. Anyone interested can contact Donna at (510) 734-1100 (her cell) or e-mail her at donnas-designs@comcast.net

Membership Committee Needed: We would like to have several people

form a membership committee to welcome new members and keep track of memberships. If you are comfortable using a computer (Excel, Word) and think you might like to help Penny and I with a variety of tasks, let me know. Duties would include keeping a membership directory up to date, as well as distributing membership cards, updating mailing labels, making sure dues and newsletter postage are up to date, and occasional special mailings. Amanda Bruun (510) 499-1283 PinoleArtisans@yahoo.com.

Pinole Artisans at the Hercules Public Library: Andrew Walters would love to see some of our art up in the recently complete Hercules Library. He tells us the Hercules Public Library has a lot of wall space available for exhibits, but there has been a mysterious dearth of applications. He wants all you members to know that they very much want to see local artists on the walls. It does not have to be organized by the Pinole Artisans Group as a whole, but can be an individual painter or photographer submitting an application to show a few pieces on their own. If you are interested, stop by the library or e-mail Andrew Walters at candrewwalters@sbcglobal.net.

Logo Wear: You can order items to be embroidered or you can take her your personal items to have them embroidered with the Pinole Artisans logo. That means if you like a particular style of shirt, or favor a certain material, or if you have a unique item such as a scarf, that you would like to have the Pinole Artisans Logo on, you can take it to her. This lowers the cost to just her service of embroidery since you are not also paying for the item itself.

If you are interested, contact Vickie Resso (510) 758-3558, for more information and pricing details.

Jewelry Fabrication Class at CCC: Johanna Bolling and I (Amanda Bruun) are taking a summer class of Jewelry fabrication at Contra Costa College. I know there are many Artisans interested in learning more techniques for creating jewelry so I wanted to pass the information along. The program is just starting at CCC (the first jewelry class was in the Spring of 2008) but is a great opportunity to learn a variety of techniques in an affordable manner. There are currently two levels of classes depending on your experience, and you will learn basic fabrication (sawing, piercing, filing, sanding, forming), casting from wax models, some basic PMC exploration, forging, ring-making, and more. The

classes are Art 135 & 136 and you can see the info on the Contra Costa College Website class schedule at (under the schedule/catalog tab) <http://www.contracosta.cc.ca.us/>

By-the-way, DVC also offers great jewelry classes in a good-sized and well equipped studio. (Art 146 & 147) <http://www.dvc.edu/schedule/searchFA08.asp>

Unique Photography Exhibition: Bill Lake has recently started a website: www.urbanstrolls.com. The site sells downloadable walking audio tours, which include photographs of all the sights you must see. The site currently covers China Town and North Beach SF. Even if you are a local, it's worth checking out for the

pictures!

Kaiser Public Art Project: Chandra is going to be the coordinator for Kaiser to purchase art for the inside of the new facility on Pinole Valley Road. Joan has the information from Chandra about what information she needs to add each artist to her files. Joan has the forms and can make copies for anyone interested in being considered. Give her a call if you are interested (510) 758-2935

Classroom Space Available: Don't forget that the classroom space is available for rent for art related events. If you are interested, please check with Vickie for classroom availability, and with Joan or Vickie for more details.

Conservatory for the Arts: This is an update about the collaborative quilt project to help our sister organization for the performing arts with their fundraiser auction in September.

The quilt committee decided at the May 2nd meeting that the quilt will be constructed by using artwork, created by members of the Pinole Artisans, which will be printed on fabric with an inkjet printer.

Janie Chambers is chairing the quilt committee and has lots of new information about how to participate. For all Pinole Artisans members who wish to participate in the Conservatory for the Arts Collaborative Art (Quilt) Project, the following are the specifications for submitting your artwork.

The quilt will be a small queen size (62"x72") and will consist of 30 pieces of art (one of the squares will be an embroidered Pinole Artisans logo, so 29 of your artwork). We will need 15 landscape oriented pieces and 14 portrait oriented pieces. Each piece will be inkjet printed on an 8.5"x11" piece of fabric. There will be a half-inch wide white border on each piece so the area for your art will be 7.5"x10".

You will need to either:

- 1) Submit a digital image of your art to me (Janie Chambers) most likely on a CD to have the best resolution since the file size needed for a good print is too large to e-mail;
- 2) Have me scan your artwork (my scanner only accepts up to legal size paper); or
- 3) Have Vickie Resso (who graciously volunteered) or me photograph your work.

There is no requirement of a style or color scheme for your work because we don't want to exclude anyone's work.

The **submission deadline** for your digital file is July 31st. If you need to have it scanned or photographed, please contact me or Vickie Resso by July 19th so we can schedule a time for you to come to our homes.

If we receive more pieces than required for the quilt, the quilt committee will select the pieces that will be the most cohesive and aesthetically pleasing for the look of the final quilt.

I want to thank Bonnie Napier for volunteering to design, and help construct the quilt. I will bring the rough draft of the design to the next meeting on July 11th so you will have a better idea of how it will look.

If you have JoAnn's Fabric coupons available and would like to donate them for purchasing quilt supplies, please bring them to the meeting.

I appreciate your help and hope you will participate!!

Janie Chambers
 Quilt Project Coordinator
 510.233.4035 (Cell 510.323.3915)

Mini Art Camp with Vickie: This 4 day class from July 7th through the 10th, is a continuation of Vickie's Saturday morning class. The goal is to provide a fun, safe atmosphere where youngsters can explore various art media to encourage creativity. Activities will include walking to Fernandez park to sketch nature and eat a picnic lunch, draw, paint, and sculpt with clay. Please note class size is limited.

Creative Crafts for Kids: A 4-week session with Grace Taormina, this class allows the kids to have a hands-on exploration of a variety of art mediums, including painting, printing, collage, paper crafts and more.

Madden Watercolor with Penny: This beginning-intermediate class is given by Penny Bledsoe, a Madden Certified Teacher. Over this 8 hour class period, you will paint "The Giraffe."

Bob Ross Landscapes with Lorena: This beginning-intermediate class is taught by Lorena Fink, a Certified Ross Instructor, who brings you this month's project "Deep Forest Falls" which you can view at www.lorenasworld.com or above right.

Gemology- Gem Identification: This one day class is designed for beginners and continuing students to assist you in making more informed gem purchases through general observation techniques and introduction to gem identification. Beginners will be introduced to testing equipment and learn to identify unknown stones while continuing students will review methods and enhance their gem identification skills. Bring and share your favorite jewelry and gem specimens. Loupe's, tweezers, penlights and stone cleaning cloths are available for loan.



"Deep Forest Falls"
Bob Ross Landscapes
Taught by Lorena Fink

PMC-Fine Silver Class: In this class Lis will show you some techniques using PMC+ to create your own jewelry designs.

Beginning Jewelry Finishing: Jill will show you some great tips and techniques for finishing your jewelry pieces. You will look at samples of clasps, findings, and tools and learn to make your own findings from wire. You will also get a handy booklet of tips to take home.

Peyote Beading with Casey: In this freeform class offered 4 times this month, you will learn to the peyote stitch, which you can use to make earrings and other jewelry. Come back for more each week.

Fabric Design and Embellishment: Join Grace Taormina to learn several techniques for applying color and pattern to fabric. Create unique designs using inks, paints, stamps, stencils, masks and more.

Scrapbooking with Melinda: Beginning Scrapbooking Part 2 to teach you the basics so you can start to work on your scrapbook (attendance at part 1 not required).

Melinda's Crop Night: Whether you're an experience scrap-booker, or a beginner, bring your photos to crop and drinks to accompany snacks to get you going.

For More Class Info... visit our website, where you can link to a calendar with all the dates, times, costs, and registration information. For further info, contact the Class Coordinator, Lorena Fink, at (510) 222-2425.

JUNE PEER AWARDS

1st Place: Casey Northern for "Down the Rat Hole"

2nd Place: A four-way tie
Penny Bledsoe for "Matillaja Poppy"
John Darke for "Rainbow Trout"
Semion Mirkin for "Castle on the Sonoma Coast"
Stanley Satchel for "The Gang"

3rd Place: Ira Nelken for "Freestone Retreat"

IMPORTANT DATES TO REMEMBER

Wednesday, July 2nd, 2008: Library Show Reception: “California Dreamin’” Show Reception
From 7:00– 8:30 PM

Monthly Meeting: Friday, July 11th, 2008 at 7:00 PM at the Pinole United Methodist Church

Tuesday, July 29th, 2008: Take-In for the Gallery show “Hot Summer Days” from 10:30-4:30

Thursday, July 31st, 2008: New Show installation, pick up artwork from the previous show

Saturday, August 2nd, 2008: “Hot Summer Days” Grand Opening from 1:00– 4:30 PM

Tuesday, September 23rd, 2008: Take-In for the Gallery Show “Autumn Repose” from 10:30 –4:30

Thursday, September 25th, 2008: New Show installation, pick up artwork from the previous show

Saturday, September 27th, 2008: Grand Opening for the Gallery Show “Autumn Repose”
from 1:00– 4:30 PM

Tuesday, November 18th, 2008: Take-In for the Gallery Show “Holiday Antics” from 10:30-4:30

Thursday, November 20th, 2008: New Show installation, pick up artwork from the previous show

Saturday, November 22nd, 2008: Grand Opening for the Gallery Show “Holiday Antics”

Thursday, January 8th, 2009: Last day of the Gallery Show “Holiday Antics”

WHO WE ARE

We believe that art enhances the quality of life of both individually and as a community. We are a group of artisans whose purpose in forming an organization is to:

- 1) Form a network for mutual learning and support
- 2) Provide art education, open to all levels of ability
- 3) Provide opportunities for artisans to show their works locally

The Pinole Artisans Foundation is a non-profit community organization whose purpose is to promote the arts, provide a forum for Pinole-area artists and artisans and to sponsor lectures, classes, and other artistic learning events and activities.

Contact Information: Board of Directors

President—Joan Landis (510) 758-2935, President@PinoleArtisans.org

Vice President—Ira Nelken (510) 222-9668, VicePresident@PinoleArtisans.org

Secretary—Amanda Bruun (510) 499-1283, Secretary@PinoleArtisans.org, PinoleArtisans@yahoo.com

Treasurer—Penny Bledsoe, Treasurer@PinoleArtisans.org

Founder and Board Member—Vickie Resso (510) 758-3558, Info@PinoleArtisans.org

Board Members: Roy Javellana, Jean Fisk, Semion Mirkin, and

Webmaster—Alan Vaughn—Webmaster@PinoleArtisans.org

PublicRelations@PinoleArtisans.org—Ralph McCaskey

Classes@PinoleArtisans.org—Lorena Fink